



This is in response to your U.S. Interagency Council on Homelessness (USICH) Freedom of Information Act (FOIA) request confirmation ID 1096586, dated March 1, 2024 in which you requested ": Documents sufficient to account for all finalized strategic plans for implementing Executive Order 14019 (EO 14019), or related plan documents that were submitted to Susan Rice or the Office of Management and Budget (OMB) relating to implementation of EO 14019. Documents sufficient to account for the basis, criteria, and approval authority by which third party organizations will be approved to conduct voter registration activities on federal agency premises under EO 14019. Documents or lists sufficient to account for all third party organizations currently approved to conduct voter registration activities on the agency's premises" documented within the time range of January 1, 2021 to present.

Our investigation of the information being requested have resulted in the following finding(s):

1. Memo from Anthony Love and Rexanah Wyse to Susan Rice dated September 23,2021. This document is enclosed herein.

This completes our action on this request. Should you have any questions, please contact me by email at Sanya.cade@usich.gov. Additionally, you may contact the Office of Government Information Services (OGIS) at the National Archives and Records Administration to inquire about the FOIA mediation services they offer. The contact information for OGIS is: Office of Government Information Services, National Archives and Records Administration, 8601 Adelphi Road-OGIS, College Park, Maryland 20740-6001. You also can contact them by e-mail at ogis@nara.gov, by telephone at 202-741-5770 (toll free number: 1-877-684-6448), or by facsimile at 202-741-5769.

Sincerely,

Sanya Cade, Director

Office of Finance and Administration US Interagency Council on Homelessness

Enclosures



STRATEGIC PLAN for the Implementation of Executive Order 14019, Promoting Access to Voting

FROM:

United States Interagency Council on Homelessness

Anthony Love, Interim Executive Director Rexanah P. Wyse, Esq., Chief of Staff

TO:

Susan Rice, Assistant to the President for Domestic Policy

DATE:

September 23, 2021

I. Flagship action:

The United States Interagency Council on Homelessness ("USICH") leads and coordinates the federal response to prevent and end homelessness in America. We drive action among our 19 federal member agencies and foster the efficient use of resources in support of best practices at every level of government and with the private sector. USICH has a unique strength in amplifying information and educating our audience. USICH will leverage this strength through our flagship action: Guidance and Messaging.

USICH will amplify educational, nonpartisan guidance that demonstrates how to help those living without a safe place to call home on the voter registration process. USICH will vet existing and available resources¹ on voter registration and amplify the resourceful information that can be disseminated through our messaging levers.

II. Providing information online:

USICH is active on various platforms in online media that include our agency website, Facebook, Twitter, LinkedIn, and email. USICH will provide guidance to our audience on how to help families and individuals experiencing homelessness register to vote using these aforementioned platforms.

USICH can amplify voter registration information by sharing links to the vote.gov and usa.gov webpage, among other vetted resources. Amplification of these resources will help our audience get connected to resources on requesting a vote-by-mail ballot and casting a ballot. The amplification of the messaging found on the shared resources can be done through the USICH website, email, and various social media platforms.

¹ Resources include State and Local Board of Election information

Pre-Decisional/Deliberative

USICH can develop a resource blog and share the information using our platforms. Each platform can have information that is specifically curated and designed for said platform. USICH will have voting rights information accessible in more than one language to help address language accessibility barriers. Languages such as Spanish, Vietnamese, and more. USICH can publish a USICH-created voting information factsheet that has the general voting rights information.

Ensuring that information is available in multiple languages and available through varied social media platforms² will help advance equity for underserved or disadvantaged communities in the voting process by reducing language and accessibility barriers. Currently, USICH does not have a dedicated staff member or contractor to help translate documents. However, USICH can prioritize hiring a contractor for translation services in more than one language to help with addressing accessibility barriers for non-English speakers.

Another endeavor USICH can explore is partnering with large technology companies such as Apple News, Facebook, Twitter, and Instagram to provide technical assistance on improving voting rights information to include guidance for individuals and who lack a permanent address. USICH could develop and share on our platforms a general voting guide that amplifies federal and nonpartisan federal voting resources in English by December 31, 2021. Afterward, during the 90-day period that follows, USICH will hire a contractor to enable our voter registration resources to be available in multiple languages. Further, USICH could partner with the federal agency currently overseeing the vote gov website to add a section on their homepage that provides state-by-state information for people who lack a permanent address.

USICH understands that language and communication are essential to fully comprehend the rights and responsibilities guaranteed through the Charters of Freedom—the founding documents that secured the rights of the American people. Through the facilitation of resourceful information in multiple languages, there would be an inherent opportunity to advance equity for underserved or disadvantaged communities in the voting process.

The Communications Department will lead this endeavor. The Communications Manager will help oversee providing voting rights information online. Successful implementation of these endeavors will be measured by the quantity and frequency of voter rights information shared on the platforms mentioned above.

USICH currently does not have a translator to develop voting rights information in multiple languages, which poses a significant barrier to accomplishing this work. Further, USICH currently does not have the staff capacity to create state-by-state voting guidance.

To meet the needs of providing information in multiple languages, USICH would need to hire a contractor and may need additional funding to hire a dedicated contractor. USICH currently has funding for contractual services for the proposed FY22 fiscal year budget but may need to revisit if there is a need for additional expenditures to accomplish these specific as part of the policy of the Voting Rights Executive Order. This endeavor is compliant with applicable statutory and regulatory mandates.

² Resources such as vote.org and https://nationalhomeless.org/wp-content/uploads/2020/10/Know-Your-Voting-Rights-Guide-2020-General-Election.pdf

III. Providing information offline, in activities/services that directly engage the public:

USICH's power lies in our ability to convene, provide policy guidance, engage with industry leaders, proffer technical assistance, message to communities, and cultivate partnerships. USICH can move toward expanding access to, and education about, voter registration and election information. USICH understands that this work in conjunction with removing barriers for underserved communities is an endeavor that will take time, coordination, and intentionality. Due to the ongoing COVID-19 pandemic, USICH anticipates that our opportunities to conduct "offline" or face-to-face education and information-sharing will be limited over the next 9-12 months. In addition, USICH does not have field offices or other sites that engage people directly in services. However, USICH can and will leverage the multitude of virtual platforms and tools at our disposal to carry this work forward.

<u>Local Leaders, Communities, and Homelessness Service Providers:</u> USICH will encourage homelessness service providers to leverage their connection with the families and individuals they serve to encourage them to understand their constitutional right to vote. USICH can share with service providers the importance of sharing information on voter registration, election information, and addressing barriers to access at polling places. Information sharing will help ensure that those experiencing homelessness know that they still have rights and are entitled to have their voices heard and accurately represented through the power of the vote.

This endeavor will be led by the National Initiatives Team. The Director of National Initiatives will help oversee this initiative.

<u>Presentations:</u> USICH can provide guidance and uplift resources that address voter registration and addressing barriers in accessing polling places. Such presentations may take place in person (as public health orders and government travel restrictions allow) or be held virtually in the form of webinars, peer-to-calls, or virtual meetings leveraging MS Teams or Zoom for Government. USICH will add slide(s) with information on voting rights in at least 30 presentations delivered virtually or in person between September 2021 and November 2022. These presentations will take place in English. USICH can reach out to a contractor to help with having presentations accessible in more than one language.

This endeavor will be led by the Policy Team and National Initiatives Team. The Director of National Initiatives and Director of Policy Initiatives will work together to oversee this initiative.

USICH does not anticipate any new or additional budget needs to fulfill this request as USICH is currently using these social media platforms without cost. This endeavor is compliant with applicable statutory and regulatory mandates.

IV. <u>Assisting the public with voter registration, mail ballots, or other aspects of voting:</u>

USICH is equipped to amplify educational, nonpartisan guidance information on voter registration to those experiencing homelessness. USICH will develop an information-sharing endeavor to inform the public about the right to vote for individuals and families experiencing homelessness. Through this public awareness campaign, USICH can actively engage our audience by encouraging the utilization of resources such as usa.gov and vote.gov on our social media, blogs, webinars, and website platform in helping to ensure the right to vote for our most vulnerable—those who are experiencing homelessness. The Office of the Executive Director and the Communications Department will work together on this endeavor. The Interim Executive Director will help oversee this endeavor.

USICH can reach a wide audience in the homelessness sphere. USICH can emphasize through webinars and speeches. USICH can guide communities on how to assist people who are experiencing homelessness on how to register to vote. In our country, those experiencing homelessness can register to vote. Highlighting to our audience that those living in a shelter or transitional housing, or any place they may receive their mail can be listed as an address for voter registration purposes. USICH can encourage the audience to check and verify with their local board of elections office or federal resources. The information will be provided will be in English. However, USICH can direct our audience to resources that are in other languages.

This work will begin starting in FY22 (October 1, 2021) and onward. Successful implementation will be measured by the increase of voter registration and voter rights information shared. Barriers to implementation will be primarily staff capacity to carry this work, given USICH currently has approximately 12 FTEs. This endeavor is compliant with applicable statutory and regulatory mandates. This endeavor should not create a new budgetary expense, and therefore it would have no federal budgetary effect.

V. Preparing to be designated under the NVRA:

At this juncture, USICH is not equipped to take on the National Voter Registration Act designation. USICH does not implement programs, provide benefits, or provide program funding. USICH does not have the capacity or ability to distribute voter registration forms or collect such information. USICH cannot provide direct 1:1 assistance for applicants in completing voter registration forms. USICH does not have the capacity or ability to accept voter registration forms nor transmit said forms to state officials.

VI. <u>Identity documents</u>:

At this juncture, USICH is not equipped to take on the task of accepting identity documents and the subsequent actions of ensuring identity documents satisfy each of the 50 states' voter identification laws. USICH does not implement programs, provide benefits, nor provide program funding. USICH does not have the capacity or ability to distribute forms or collect such information.

VII. Workforce:

USICH will prompt eligible employees during the new employee orientation onboarding process on the importance of ensuring their voter registration information is up to date. When a USICH employee reaches out to the Finance & Administration Department to change their address, USICH will also prompt the employee to ensure their voter registration is updated.

The Finance & Administration Department will lead this endeavor. The Director of Finance will supervise this endeavor. USICH will begin implementing this endeavor when FY22 begins. Success will be measured by the frequency of voter registration that gets disseminated to employees either during orientation or the change of address process. This endeavor will primarily be done in English. USICH will ensure the appropriate language accommodations are provided for new employees or current employees that may request a change of address in need of voter registration information in another language. This endeavor should not create a new budgetary expense; therefore, it would not have a federal budgetary effect. This endeavor is compliant with applicable statutory and regulatory mandates.

VIII. Other:

USICH has been notified by the Department of Housing and Urban Development Office of Special Needs Assistance Programs of their interest to partner with USICH to amplify actions and publicize voting rights information of people experiencing homelessness. This endeavor should not create a new budgetary expense, there it would have no federal budgetary effect. This endeavor is compliant with applicable statutory and regulatory mandates.